

FACT SHEET FOR FY09

Established in 1975, the Center for Student Business (CSB) provides services and support to student-run businesses insuring stability and long-term survival. As an agent for the Student Government Association, CSB is responsible for guidance, co-curricular training and oversight of participating student businesses.

- Rosemary Schmidt, *Director*
- Donna Vanasse, *Administrative Coordinator*
- Eight Isenberg School of Management (ISOM) Undergraduate *Business Consultants*
- 1st Year ISOM Master's in Business Administration (MBA) Candidate – *Program Coordinator*
- 2nd Year ISOM MBA Candidate – *Business Development Coordinator*

Student Business	Date of Origin	Location
Bike Coop	1970's*	319A Student Union Building
Campus Design & Copy	1990	403 Student Union Building
Earthfoods Café	1976	303 Student Union Building
Greeno Sub Shop	1973	Greenough Residence Hall – Orchard Hill
People's Market	1973	328 Student Union Building
Sweets 'N More	1970's*	Field Residence Hall – Orchard Hill/Central
Sylvan Snack Bar	1971	McNamara Res Hall - Sylvan
Tickets Unlimited	1983	317 Student Union Building

*Estimate

FISCAL YEAR	Total Revenue Dollars for All Businesses Combined*	Self-Funded Payroll for Student Business Co-Managers*	SGA Funded Payroll for Undergraduate CSB Consultants*
FY06	\$741,900	\$242,850	\$24,300
FY07	\$708,000	\$258,500	\$25,750
FY08	\$756,500	\$274,900	\$26,200
FY09	\$717,200	\$255,300	\$26,600

*Values have been rounded off

Awards

UMASS 21st Century Leadership Award, 2003, 2005, 2008
 UMass Alumni Association Leadership Award, 2004, 2005, 2009
 Gerald F. Scanlon Award for Student Employment, 2003, 2005, 2007
 Eunice R. Konieczny Student Leadership Award, 2003, 2004, 2005, 2007, 2008, 2009
 UMass Sammie Awards, Best Student Business – Greeno Sub Shop 2009
 CSB Director's Award, Kevin Cotreau, CSB Consultant 2009
 Community Service Award for an Individual, Krysten Moore, Sweets 'N More, 2009

Advisory committee: Support from Academic Affairs, Administration and Finance, Auxiliary Services, Environmental Health and Safety, Housing Services, School of Management including Hotel, Restaurant and Travel, School of Education, SGA, Center for Student Development, Student Affairs, UMass Alumni Association